

Name: _____ Period: _____ Date: _____

The Byzantine Empire Real Estate Advertisement

During the Byzantine Empire the Caesar Justinian took over the Eastern Empire. He built up the capital of Constantinople and began making the city a unique yet familiar place to live. It was called "**New Rome**" because they wanted to emphasize its connection to the glory days of the former Roman Empire.

Use handout packet to create a Real Estate advertisement for why an outsider should settle in Constantinople. Your advertisement should be in the form of a 3-section folded pamphlet, and must include the following:

- The cover needs to have a memorable slogan that would encourage others to pick up the pamphlet: ____/5
- Pamphlet must include a map that shows where Constantinople is located: ____/5
- All pamphlets will include four paragraphs; one for each of the following: **geography, government, religion, and daily life**. Each of these sections must have a **visual component** that represents the key ideas in the paragraphs: ____/16
- Writing must be neat and free from spelling and grammatical errors. ____4
- PAMPHLETS MUST BE COMPLETED AS NEATLY AS POSSIBLE. Include extra creative touches that make the advertisement look authentic. ____5

Total Points: _____/35

Please turn this sheet in with your pamphlet.

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